

PRESS RELEASE

JUMBO SEAFOOD OPENS FIRST FRANCHISED OUTLET IN HANOI, VIETNAM



Left: JUMBO Seafood outlet at 25 Ngoc Khanh, Giang Vo Ward, Ba Dinh District, Ha Noi
Right: Interior of the restaurant, with a total seating capacity of 174

- **Fourth JUMBO Seafood outlet in Vietnam, following the third successful opening in Ho Chi Minh City in May 2022**
- **First JUMBO Seafood outlet located in Hanoi with a total seating capacity of 174, spanning across an overall floor space of 6,373 square feet**

Singapore, 10 October 2022 – JUMBO Group Limited (“JUMBO” or the “Company” and, together with its subsidiaries, the “Group”), one of Singapore’s leading multi-dining concept food and beverage (“F&B”) establishments, is pleased to announce the official opening of a fourth franchised JUMBO Seafood outlet in Vietnam and first JUMBO Seafood outlet in Hanoi on 8 October 2022, at 25 Ngoc Khanh, Giang Vo Ward, Ba Dinh District, Hanoi.

This first JUMBO Seafood outlet in Hanoi is located at the lakeside of the fresh Giang Vo Lake, and has an overall floor space of 6,373 square feet, 3 VIP rooms and a total seating capacity of 174. Giang Vo Lake is situated in the Ba Dinh District which has a large number of monuments, landmarks and relics, including Ho Chi Minh Mausoleum, One Pillar Pagoda, Flag Tower of Hanoi and Imperial Citadel of Thang Long, a UNESCO World Heritage Site.

Mr. Ang Kiam Meng (黄建铭), Group CEO and Executive Director, said, “The Group is humbled by the popularity of JUMBO Seafood in Vietnam and is honoured by the countenance of our Vietnam franchise partner, Nova F&B Joint Stock Company, in promoting the JUMBO Seafood brand. With the opening our first JUMBO Seafood outlet in Hanoi, we hope to expand our customer base and bring the JUMBO Seafood experience to the capital of Vietnam. We are looking forward to opening more JUMBO Seafood outlets in Vietnam.”

About JUMBO Group Limited

JUMBO is one of Singapore's leading multi-dining concept F&B establishments. It has a portfolio of 10 F&B brands – JUMBO Signatures, JUMBO Seafood, JUMBO Kitchen, HACK IT, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wonton Noodle, Sui Yi Gastrobar and XINYAO Hainanese Chicken Rice, operates 4 Tsui Wah Hong Kong-style “Cha Chaan Teng” outlets as a franchisee in Singapore and co-owns the Singapore Seafood Republic brand which has 3 outlets, operating under the franchise model in Japan. It also has a joint venture which operates a “Lau Lim Mee Pok” stall in Singapore.

Fulfilling its philosophy of “Bonding People Through Food”, JUMBO has 46 F&B outlets (including those of its associated companies and those under licensing arrangements) in 13 cities in Asia – Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Xiamen, Seoul, Taipei, Ho Chi Minh City, Hanoi, Bangkok, Tokyo, and Osaka.

In addition, JUMBO's lifestyle brand, Love, Afares has a range of products comprising of packaged sauces and spice mixes for its signature dishes, snacks, tea and merchandise that are representative of Singapore's authentic flavours and food culture.

JUMBO also has a catering arm and a Central Kitchen in Singapore, which helps to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades, and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO's more recent awards and accolades include the Best Taste of Singapore Award by Singapore Tatler in 2020 and 2021, Food Choice Awards 2020 by Klook and Diners' Choice 2020 – Restaurant of the Year (Runner-up). JUMBO Seafood outlet at Riverside Point received the Diner's Choice 2021 – Singapore River Signatures awards, while JUMBO Seafood outlet at The Riverwalk was recommended as a “Must-Try Restaurant 2019” by Meituan-Dianping (美团点评) and has secured the Superbrands Award (Singapore's Choice) in the same year. The Tasty Singapore Brand Ambassadors 2020/2021 award was another significant accolade for JUMBO Seafood and Ng Ah Sio Bak Kut Teh. JUMBO's signature Chilli Crab was also highlighted by Lifestyle Asia as one of the best in Singapore in 2020. Separately, well-known Straits Times food critic, Wong Ah Yoke recommended JUMBO Seafood retail sambal sauce as one of the Top 5 sambal sauces fit for a queen. Packaged sauces and spice mixes of JUMBO Seafood and Ng Ah Sio Bak Kut Teh signature dishes are also awarded the “Made With Passion” mark in November 2020 – under a national initiative that celebrates local brands who bring to life the Singapore spirit of turning possibilities into reality.

For more information, please visit www.jumbogroup.sg.

For investor/analyst queries, please contact:	For media queries, please contact:
Tay Peng Huat Chief Financial Officer ir@jumbogroup.com.sg +65-626 JUMBO (+65-626 58626)	Ringo Chew Marketing Director ringo.chew@jumbogroup.com.sg +65-626 JUMBO (+65-626 58626)

This press release has been prepared by JUMBO Group Limited (the “Company” and, together with its subsidiaries, the “Group”) and has been reviewed by the Company’s sponsor, United Overseas Bank Limited (the “Sponsor”), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (the “SGX-ST”) Listing Manual Section B: Rules of Catalist.

This press release has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact persons for the Sponsor are Mr David Tham, Senior Director, Equity Capital Markets and Ms Priscilla Ong, Vice President, Equity Capital Markets, who can be contacted at 80 Raffles Place, #03-03 UOB Plaza 1, Singapore 048624, telephone: +65 6533 9898.