

## PRESS RELEASE

### JUMBO BRINGS SLAKE FROM OPERA ESTATE TO THE RIVERWALK AND OPENS TWO NEW KOK KEE WONTON NOODLE STALLS IN SINGAPORE



Newly opened Slake at The Riverwalk and Kok Kee Wonton Noodle stall at Punggol

- ***JUMBO transformed outlet at The Riverwalk into new home for Slake – a homegrown modern Southeast Asian concept***
- ***Added two new Kok Kee Wonton Noodle (“Kok Kee”) stalls in Jurong West and Punggol on 13 December and 21 December 2021 respectively***
- ***Continued demonstration of strategy to pivot towards concepts which are more accessible and affordable, to entrench in the daily lives of Singaporeans***

**Singapore, 21 December 2021** – JUMBO Group Limited (“**JUMBO**” or the “**Company**” and, together with its subsidiaries, the “**Group**”), one of Singapore’s leading multi-dining concept food and beverage (“**F&B**”) establishments, is pleased to announce the addition of a new concept, Slake, to its portfolio of restaurants and the opening of two additional Kok Kee stalls in Singapore, bringing the brand’s network to six outlets, strategically located across various parts of Singapore.

JUMBO has brought Slake, the ambitious homegrown modern Southeast Asian restaurant by self-professed food enthusiast, Jeremy Cheok, from the Opera Estate neighbourhood to the city-centre at The Riverwalk. The new concept opened its door to customers on 8 December 2021, presenting a menu peppered with culinary creativity for an epic Southeast Asian feast. Originally a JUMBO Seafood outlet, the Group converted the space into a venue for gatherings and celebrations, offering a relaxed and fun ambience to dine and wine. The outlet has a seating capacity of 93, with an option of indoor and outdoor dine-in. Must try items include Slake’s signature dishes such as Chye Poh Fries, Charred Gula Melaka Brussel Sprouts and Charcoal Grilled Seafood Platter, and the house special cocktail, Chilli Crabby Mary.

Separately, the Group is also on track with its plans to open more Kok Kee stalls in Singapore. The new stall located at 301 Punggol Central, #01-06, Stall 5, Singapore 820301 started operations on 13 December 2021, while another, housed within the newly revamped Kopitiam in Jurong Point, 1 Jurong West Central 2, #03-42, Singapore 648886, officially open today. The continued expansion of Kok Kee's network on the island is a demonstration of the Group's strategic plan to bring day-to-day concepts to more accessible locations for Singaporeans.



*Kok Kee Wonton Noodle Stall at Kopitiam in Jurong Point*

Kok Kee was acquired by the Group in December 2020.

Known for its springy noodles in special lard-based sauce, soup dumplings and crispy wontons, the flagship store at Foch Road continues to draw hundreds of supporters daily. Standardisation of processes and centralised production of certain products at the Central Kitchen have facilitated the Group in extending the operating hours at the flagship store, and the opening of five new outlets within a year, with consistent food quality maintained across all outlets.



## About JUMBO Group Limited

JUMBO is one of Singapore’s leading multi-dining concept F&B establishments. It has a portfolio of 8 F&B brands - JUMBO Seafood, HACK IT, Slake, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wonton Noodle and XINYAO Hainanese Chicken Rice, operates 3 Tsui Wah Hong Kong-style “Cha Chuan Teng” outlets as a franchisee in Singapore and co-owns the Singapore Seafood Republic brand which has 3 outlets, operated under the franchise model in Japan.

Fulfilling its philosophy of “Bonding People Through Food”, JUMBO has 41 F&B outlets (including those of its associated companies and those under licensing arrangements) in 11 cities in Asia – Singapore, Shanghai, Beijing, Xi’an, Fuzhou, Taipei, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka.

In June 2021, JUMBO launched a new lifestyle brand, Love, Afare and expanded the range of products under it to include packaged sauces and spice mixes for its signature dishes, tea and merchandise that are representative of Singapore’s authentic flavours and food culture.

JUMBO also has a catering arm and a Central Kitchen in Singapore, which helps to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO’s Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO’s more recent awards and accolades include *the Best Taste of Singapore Award by Singapore Tatler in 2020 and 2021, Food Choice Awards 2020 by Klook and Diners’ Choice 2020 – Restaurant of the Year (Runner-up). JUMBO Seafood outlet at Riverside Point received the Diner’s Choice 2021 – Singapore River Signatures awards, while JUMBO Seafood outlet at The Riverwalk was recommended as a “Must-Try Restaurant 2019 ” by Meituan-Dianping (美团点评) and has secured the Superbrands Award (Singapore’s Choice) in the same year. The Tasty Singapore Brand Ambassadors 2020/2021 award was another significant accolade for JUMBO Seafood and Ng Ah Sio Bak Kut Teh. JUMBO’s signature Chilli Crab was also highlighted by Lifestyle Asia as one of the best in Singapore in 2020. Separately, well-known Straits Times food critic, Wong Ah Yoke recommended JUMBO Seafood retail sambal sauce as one of the Top 5 sambal sauces fit for a queen. Packaged sauces and spice mixes of JUMBO Seafood and Ng Ah Sio Bak Kut Teh signature dishes are also awarded the “Made With Passion” mark in November 2020 – under a national initiative that celebrates local brands who bring to life the Singapore spirit of turning possibilities into reality.*

For more information, please visit [www.jumbogroup.sg](http://www.jumbogroup.sg).

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