

PRESS RELEASE

**JUMBO OPENS NEW TSUI WAH OUTLET AT JEWEL CHANGI AIRPORT, SINGAPORE. REOPENING OF TSUI WAH OUTLET AT THE HEEREN SCHEDULED FOR V\ †-U " -k 2021.**



Newly opened Tsui Wah outlet at Jewel Changi Airport

- ***New Tsui Wah outlet located at Jewel Changi Airport, greeting travellers from overseas upon arrival in Singapore and serving our customers in the East of the island***
- ***Singapore is the only city to have Tsui Wah outlets outside of Mainland China, Hong Kong SAR<sup>1</sup> and Macau SAR<sup>2</sup>***
- ***Existing Tsui Wah outlet located at The Heeren to reopen in November***

**Singapore, 27 September 2021** – JUMBO Company F&B Group (翠華) outlet at Jewel Changi Airport in Singapore, following the successful launch of the JEM, Jurong East outlet in May earlier this year.

Tsui Wah is a “Cha Chaan Teng” (港式茶餐廳) that offers freshly made, high quality Hong Kong dishes. Founded in Hong Kong in 1967, Tsui Wah has more than 50 outlets, spanning Mainland China, Hong Kong SAR, Macau SAR and Singapore. JUMBO manages the Tsui Wah outlets in Singapore under the franchise arrangement via Vista F&B Services Pte. Ltd., a joint venture between Tsui Wah Holdings Limited (“Tsui Wah Holdings”) and JUMBO.

The new Tsui Wah outlet is located at the 3rd level of the mall, Jewel Changi Airport. Occupying a total floor area close to 3,240 square feet, the outlet has a maximum seating capacity of 123 seats for indoor dine-in. However, with current social distancing measures, the available seating is capped at 88 seats.

<sup>1</sup> Hong Kong Special Administrative Region of the People’s Republic of China

<sup>2</sup> Macau Special Administrative Region of the People’s Republic of China

翠華

The outlet will also provide delivery and takeaway services for all items on the menu, including Tsui Wah's signature Crispy Bun with Condensed Milk, Borscht with Thick Toast and King Prawns in XO Sauce with Tossed Noodles, to name a few.

Separately, the popular outlet located at The Heeren, which was temporarily closed since December 2020, will be scheduled to reopen in November, to welcome shoppers along the Orchard Road to a satisfying cup of rich Milk Tea and a wide range of sweet and savory bites to recharge them for their shopping spree.

### **About JUMBO Group Limited**

JUMBO is one of Singapore's leading multi-dining concept F&B establishments. It has a portfolio of 7 F&B brands - JUMBO Seafood, HACK IT, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wonton Noodle and XINYAO Hainanese Chicken Rice, operates 3 Tsui Wah Hong Kong-style "Cha Chuan Teng" outlets as a franchisee in Singapore and co-own the Singapore Seafood Republic brand which has three outlets, operated under the franchise model in Japan.

Fulfilling its philosophy of "Bonding People Through Food", JUMBO has 36 F&B outlets (including those of its associated companies and those under licensing arrangements) in 12 cities in Asia – Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Taipei, Taoyuan, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka.

In June 2021, JUMBO launched a new lifestyle brand, Love, Afare and expanded the range of products under it to include packaged sauces and spice mixes for its signature dishes, tea and merchandise that are representative of Singapore authentic flavours and food culture.

JUMBO also has a catering arm and a Central Kitchen in Singapore, which helps to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO's more recent awards and accolades include *the Best Taste of Singapore Award by Singapore Tatler in 2020 and 2021, Food Choice Awards 2020 by Klook and Diners' Choice 2020 – Restaurant of the Year (Runner-up). JUMBO Seafood outlet at Riverside Point received the Diner's Choice 2021 – Singapore River Signatures awards, while JUMBO Seafood outlet at The Riverwalk was recommended as a "Must-Try Restaurant 2019" by Meituan-Dianping (美团点评) and has secured the Superbrands Award (Singapore's Choice) in the same year. The Tasty Singapore Brand Ambassadors 2020/2021 award was another significant accolade for JUMBO Seafood and Ng Ah Sio Bak Kut Teh. JUMBO's signature Chilli Crab was also highlighted by Lifestyle Asia as one of the best in Singapore in 2020. Separately, well-known Straits Times food critic, Wong Ah Yoke recommended JUMBO Seafood retail sambal sauce as one of the Top 5 sambal sauces fit for a queen. Packaged sauces and spice mixes of JUMBO Seafood and Ng Ah Sio Bak Kut Teh signature dishes are also awarded the "Made With Passion" mark in November 2020 – under a national initiative that celebrates local brands who bring to life the Singapore spirit of turning possibilities into reality.*

For more information, please visit [www.jumbogroup.sg](http://www.jumbogroup.sg).

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