

PRESS RELEASE

JUMBO OPENS THIRD KOK KEE WANTON NOODLE STALL IN SINGAPORE

- Third stall opened in the established Toa Payoh heartland, shortly after the second Kok Kee Wanton Noodle ("Kok Kee") stall's opening on 18 May 2021 in Marina Bay Sands
- Symbolic step of the Group's plan to be a part of Singaporeans' daily lives



Kok Kee Wanton Noodle (Toa Payoh HDB Hub) Storefront

Singapore, 7 June 2021 – JUMBO Group Limited ("**JUMBO**" or the "**Company**" and, together with its subsidiaries, the "**Group**"), one of Singapore's leading multi-dining concept food and beverage ("**F&B**") establishments, is pleased to announce the opening of its new Kok Kee stall in Singapore, bringing the brand's network to three in a short span of 6 months.

The new Kok Kee stall is located right at the heart of Toa Payoh HDB Hub, 480 Lorong 6 Toa Payoh, #B1-01, Gourmet Paradise, Stall 8. This is the Group's first true hawker stall situated at the heartlands, one of Singapore's most established housing estates, and a symbolic venture for the Group into the daily lives of Singaporeans.



Kok Kee was acquired by the Group in December 2020. Known for its springy noodles in special lard-based sauce, soup dumplings and crispy wontons, Kok Kee's flagship stall at Foch Road continues to draw dozens of supporters daily. Standardisation of processes and centralising production of certain ingredients at the Group's Central Kitchen have facilitated the extension of operating hours at the flagship stall, and the opening of the two new outlets in quick succession, with consistent food quality maintained across all outlets.

About JUMBO Group Limited

JUMBO is one of Singapore's leading multi-dining concept F&B establishments. It has a portfolio of 7 F&B brands - JUMBO Seafood, HACK IT, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wanton Noodle and XINYAO Hainanese Chicken Rice.

Fulfilling its philosophy of "Bonding People Through Food", JUMBO has 37 F&B outlets (including those of its associated companies and those under licensing arrangements) in 14 cities in Asia. It has presence in Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Taipei, Taichung, Hsinchu, Taoyuan, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka.

JUMBO also provides catering services for customers in Singapore, and sells packaged sauces and spice mixes for some of its signature dishes in its outlets, selected stores, supermarkets, travel agencies and online via the JUMBO eShop.

It has a Central Kitchen in Singapore to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO's more recent awards and accolades include the Best Taste of Singapore Award 2020 presented to JUMBO Seafood by Singapore Tatler, the Franchising and Licensing Awards (FLA Awards) 2019 – International Franchisor of the Year, Franchisor of the Year and Customer Service Excellence for JUMBO Seafood, Promising Franchisor of the Year and Customer Service Excellence for NG AH SIO Bak Kut Teh, Excellent Service Award (since 2008), 5S Excellence Award by Restaurant Association of Singapore 2018, Asia Enterprise BRAND Awards 2018 – Gastronomy Excellence BRAND Award, TripAdvisor Certificate of Excellence 2017, Diners' Choice 2018 – Best Seafood Platinum Winner, SIAS 17th Investors' Choice Awards 2016 – Winner of Most Transparent Company Award for New Issues, the Singapore Business Awards 2016 – The Enterprise Award and Singapore Corporate Awards – Best Investor Relations Merit Award for First-Year Listed Companies (2016). JUMBO Seafood was also featured amongst the "Top 50 most iconic places in Singapore to visit" list compiled by TripAdvisor in 2015 in conjunction with the SG50 celebrations.



For more information, please visit www.jumbogroup.sg.

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Important Notice

This press release has been prepared by Jumbo Group Limited (the "Company" and together with its subsidiaries, the "Group") and has been reviewed by the Company's sponsor, United Overseas Bank Limited (the "Sponsor"), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (the "SGX-ST") Listing Manual Section B: Rules of Catalist.

This press release has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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