

PRESS RELEASE

JUMBO OPENS NEW OUTLETS OF TSUI WAH AND KOK KEE WANTON NOODLE IN SINGAPORE



Newly opened Tsui Wah Jem outlet (*left*) and Kok Kee Wanton Noodle at the Rasapura Masters in The Shoppes at Marina Bay Sands (*right*)

- **Two new outlets in May 2021, which ride on the popularity of the Tsui Wah (翠華) and Kok Kee Wanton Noodle (“Kok Kee”) brands**
- **New Tsui Wah outlet located at Jem in Jurong East, marking JUMBO’s first venture to the west of Singapore in more than a decade**
- **Singapore is the only city to have Tsui Wah outlets outside of Mainland China, Hong Kong SAR¹ and Macau SAR²**
- **Kok Kee’s second outlet in Marina Bay Sands (“MBS”) offers not only full menu from original flagship stall, but also an exclusive one-pax set menu from Ng Ah Sio Bak Kut Teh (“NASBKT”)**

Singapore, 17 May 2021 – JUMBO Group Limited (“JUMBO” or the “Company” and, together with its subsidiaries, the “Group”), one of Singapore’s leading multi-dining concept food and beverage (“F&B”) establishments, is delighted to announce the dual opening of its new Tsui Wah outlet and the second Kok Kee stall in Singapore.

Tsui Wah is a “Cha Chaan Teng” (港式茶餐廳) that offers freshly made, high quality Hong Kong dishes. Founded in Hong Kong in 1967, Tsui Wah has more than 50 outlets, spanning Mainland China, Hong Kong SAR, Macau SAR and Singapore. JUMBO manages the Tsui Wah outlets in Singapore under the franchise arrangement via Vista F&B Services Pte. Ltd., a joint venture between Tsui Wah Holdings Limited (“Tsui Wah Holdings”) and JUMBO.

¹ Hong Kong Special Administrative Region of the People’s Republic of China

² Macau Special Administrative Region of the People’s Republic of China

The new Tsui Wah outlet is located at Jem, Jurong East. This is a milestone establishment, marking the Group's first footprint in the west side of Singapore in more than a decade. Occupying a total floor area of approximately 3,000 square feet, the outlet has a maximum seating capacity of 134 seats, which will be available for indoor dining when the heightened COVID-19 measures are relaxed. As of now, this new outlet will provide delivery and takeaway services for all items on the menu, including Tsui Wah's signature Crispy Bun with Condensed Milk, Borscht with Thick Toast and King Prawns in XO Sauce with Tossed Noodles, to name a few.

Separately, a second Kok Kee stall will be opening at the Rasapura Masters foodcourt in The Shoppes at MBS on or about 18 May 2021. This is the first Kok Kee stall to be opened since JUMBO's acquisition of Kok Kee in December 2020. This Kok Kee stall will not only be offering all the dishes available at Kok Kee's flagship Foch Road stall, including the famous springy wonton noodles in special lard-based sauce, soup dumplings and crispy wontons, it will also serve an exclusive NASBKT one-pax set menu, comprising the mouth watering savoury and peppery pork ribs soup accompanied by Chinese doughnuts (youtiao).

About JUMBO Group Limited

JUMBO is one of Singapore's leading multi-dining concept F&B establishments. It has a portfolio of 7 F&B brands - JUMBO Seafood, HACK IT, NG AH SIO Bak Kut Teh, Zui Teochew Cuisine, Chao Ting Pao Fan, Kok Kee Wonton Noodle and XINYAO Hainanese Chicken Rice.

Fulfilling its philosophy of "Bonding People Through Food", JUMBO has 35 F&B outlets (including those of its associated companies and those under licensing arrangements) in 14 cities in Asia. It has presence in Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Taipei, Taichung, Hsinchu, Taoyuan, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka.

JUMBO also provides catering services for customers in Singapore, and sells packaged sauces and spice mixes for some of its signature dishes in its outlets, selected stores, supermarkets, travel agencies and online via the JUMBO eShop.

It has a Central Kitchen in Singapore to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

It has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under its F&B brands.

Some of JUMBO's more recent awards and accolades include *the Best Taste of Singapore Award 2020 presented to JUMBO Seafood by Singapore Tatler, the Franchising and Licensing Awards (FLA Awards) 2019 – International Franchisor of the Year, Franchisor of the Year and Customer Service Excellence for JUMBO Seafood, Promising Franchisor of the Year and Customer Service Excellence for NG AH SIO Bak Kut Teh, Excellent Service Award (since 2008), 5S Excellence Award by Restaurant Association of Singapore 2018, Asia Enterprise BRAND Awards 2018 – Gastronomy Excellence BRAND Award, TripAdvisor Certificate of Excellence 2017, Diners' Choice 2018 – Best Seafood Platinum Winner, SIAS 17th Investors' Choice Awards 2016 – Winner of Most Transparent Company Award for New Issues, the Singapore Business Awards 2016 – The Enterprise Award and Singapore Corporate Awards – Best*

Investor Relations Merit Award for First-Year Listed Companies (2016). JUMBO Seafood was also featured amongst the “Top 50 most iconic places in Singapore to visit” list compiled by TripAdvisor in 2015 in conjunction with the SG50 celebrations.

For more information, please visit www.jumbogroup.sg.

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Important Notice

This press release has been prepared by Jumbo Group Limited (the “Company”) and has been reviewed by the Company’s sponsor, United Overseas Bank Limited (the “Sponsor”), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (the “SGX-ST”) Listing Manual Section B: Rules of Catalist.

This press release has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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