

## **NEWS RELEASE**

## JUMBO GROUP OPENS SECOND TSUI WAH OUTLET IN THE HEART OF **ORCHARD ROAD**

- Latest outlet opening rides on the popularity of the Group's maiden Tsui Wah outlet at Clarke Quay
- Both outlets are the only two Tsui Wah outlets outside of Mainland China, Hong Kong SAR<sup>1</sup> and Macau SAR<sup>2</sup>



Artist's impression of Tsui Wah's second outlet in Singapore, located at The Heeren.

 $<sup>^{\</sup>rm 1}$  Hong Kong Special Administrative Region of the People's Republic of China  $^{\rm 2}$  Macau Special Administrative Region of the People's Republic of China



Singapore, 16 September 2019 – JUMBO Group Limited ("JUMBO" or the "Company" and, together with its subsidiaries, the "Group"), one of Singapore's leading multi-dining concept food and beverage ("F&B") establishments, is delighted to announce the opening of its second Tsui Wah (翠華) outlet in Singapore. This comes on the back of the Group's opening of the first Tsui Wah outlet at Clarke Quay in June 2018. Both outlets in Singapore are also the only two Tsui Wah outlets outside of Mainland China, Hong Kong SAR and Macau SAR.

Tsui Wah is a "Cha Chaan Teng" (港式茶餐廳) that offers freshly made, high quality Hong Kong dishes. The second Tsui Wah outlet is centrally located at The Heeren along Orchard Road, deeply nestled within the heart of Singapore's major shopping belt.

Occupying a total floor area of over 4,800 square feet, the outlet has a total seating capacity of 192 seats comprising quick service, alfresco, and indoor dining areas.

Founded in Hong Kong in 1967, Tsui Wah, which has approximately 70 outlets, now spans Mainland China, Hong Kong SAR, Macau SAR and Singapore. Tsui Wah in Singapore is a franchise by Vista F&B Services Pte. Ltd., a joint venture between Tsui Wah Holdings Limited ("Tsui Wah Holdings") and JUMBO.

Mr. Ang Kiam Meng, Group CEO and Executive Director of JUMBO, commented, "We are excited about the opening of our second Tsui Wah outlet in Singapore in just over a year since we opened our first outlet in Clarke Quay. This further cements the great working relationship between Tsui Wah Holdings and JUMBO. The second outlet's strategic location along Orchard Road will enable shoppers, tourists and locals alike, to partake in the Cha Chaan Teng experience right in the heart of Singapore's shopping belt."



## **About JUMBO Group Limited**

JUMBO is one of Singapore's leading multi-dining concept F&B establishments.

The Group's network of F&B outlets (including those of its associated companies and those under licensing arrangements) spans cities like Singapore, Shanghai, Beijing, Xi'an, Fuzhou, Taipei, Taichung, Hsinchu, Seoul, Ho Chi Minh, Bangkok, Tokyo and Osaka. JUMBO also provides catering services for customers in Singapore, and sells packaged sauces and spice mixes for some of its signature dishes in its outlets, selected stores, supermarkets, travel agencies and online via the JUMBO eShop.

Fulfilling its philosophy of "Bonding People Through Food", JUMBO has a total of 13 F&B outlets in Singapore and 6 F&B outlets in the PRC under 5 restaurant brands – *JUMBO Seafood*, *NG AH SIO Bak Kut Teh*, *Chui Huay Lim Teochew Cuisine*, *Zui Yu Xuan Teochew Cuisine and Chao Ting*. It also operates 2 Tsui Wah Hong Kong-style "Cha Chaan Teng" in Singapore as a franchisee and manages 1 Singapore Seafood Republic outlet. Through franchising to third parties, it has JUMBO Seafood outlets in Bangkok, Fuzhou, Taipei, Taichung, Seoul, Ho Chi Minh, and NG AH SIO Bak Kut Teh outlets in Taipei and Hsinchu.

The Group also has a Central Kitchen in Singapore to maintain stringent quality standards and the consistency in the taste of its signature dishes, increase productivity and lower costs. JUMBO's Research and Development Kitchen facilitates the creation of new dishes and improvement of food preparation processes.

The Group has received many awards, accolades and notable mentions in prestigious publications for the high quality of food and service offered under the Group's F&B brands.

Some of the Group's more recent awards and accolades include the *Excellent Service Award (2018)*, 5S Excellence Award by Restaurant Association of Singapore (2018), Page 3 of 5



Asia Enterprise BRAND Awards – Special Award – Gastronomy Excellence Brand Award 2018/2019, Diners' Choice – Best Seafood Platinum Winner 2018, SIAS 17th Investors' Choice Awards – Winner of Most Transparent Company Award for New Issues (2016), Singapore Business Awards – The Enterprise Award (2016), Singapore Corporate Awards – Best Investor Relations Merit Award for First-Year Listed Companies (2016), People Excellence Award (2015), HRM Awards – SME Employer of the Year (2015), Influential Brands Award – Top Brand for Seafood Category (2015), Singapore Prestige Brand Award – Established Brand Category (2012) and Heritage Category (2012), and the Enterprise 50 Award (2nd place in 2015).

JUMBO Seafood was also featured amongst the "Top 50 most iconic places in Singapore to visit" list compiled by TripAdvisor in 2015 in conjunction with the SG50 celebrations.

For more information, please visit <a href="www.jumbogroup.sg">www.jumbogroup.sg</a>.



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## **Important Notice**

This press release has been prepared by the Company and has been reviewed by the Company's sponsor, United Overseas Bank Limited (the "Sponsor"), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (the "SGX-ST") Listing Manual Section B: Rules of Catalist. This press release has not been examined or approved by the SGX-ST. The SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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